REALTOR® ASSOCIATION of Sarasota and Manatee

Reach Further.™

How to Become a REALTOR® Association Sarasota and Manatee Member Benefit

Did you know RASM has a "Member Benefits Committee" and your firm could apply and possibly be an Approved RASM Member Benefit?

The RASM Member Benefits Committee meets each month and reviews potential proposals from firms that want to market their business to our membership.

The committee uses a general guideline for your offer/proposal to be approved:

1. The offer/proposal must have a broad-based appeal to all RASM members.
2. The offer/proposal could generate non-dues revenue for RASM

If your firm is interested in providing a RASM Member Benefit, the first step is creating an offer/proposal for the Member Benefits Committee to review and possibly approve. The committee is very selective in who they approve, so be sure to make your offer/proposal an attractive one for RASM members and RASM.

If approved:

- Your firm will supply RASM a marketing email that will be sent to all RASM members
- Your Logo with a clickable link will be displayed on the RASM website
- Your offer will periodically be posted on the RASM Facebook page and be highlighted in RASM Email Marketing Campaigns

Please submit your offer/proposal by mail or email to Jessica Montague at Jessica@MyRASM.com

If you should have any questions concerning RASM Member Benefits, please contact Jessica Montague at 952-3407 or Jessica@MyRASM.com

Realtor® Association of Sarasota and Manatee

South Location
2320 Cattlemen Road
Sarasota, FL 34232

North-West Location
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