



REALTOR® ASSOCIATION of Sarasota and Manatee

Reach Further.™

MISSION

Empower and engage our REALTOR® community by delivering essential services, resources, education, and experiences that elevate member success and professionalism, while advocating for REALTOR® initiatives and private property rights.

VISION

We are an innovative and relevant association that elevates the standards of professional excellence, and are critical to our members' success, while providing value to our community.



2

COUNTIES

20

EMPLOYEES

15

COMMITTEES

15

DIRECTORS

470+

AFFILIATES

9,000+

REALTOR® MEMBERS

FLORIDA REALTORS® PAC (2023)

5,020
MEMBERS INVESTED IN
FLORIDA REALTORS® PAC

55
MAJOR INVESTORS

\$325,000
INVESTED INTO RPAC BY RASM MEMBERS IN 2023



#38 LARGEST
LOCAL ASSOCIATION
IN UNITED STATES

2024 LEADERSHIP TEAM



**TONY
BARRETT**
PRESIDENT



**DEBI
REYNOLDS**
PRESIDENT-ELECT



**DAVID
CRAWFORD**
VICE PRESIDENT



**ANITA
LAMBERT**
TREASURER



**BRIAN
TRESIDDER**
PAST PRESIDENT



#7 LARGEST
LOCAL ASSOCIATION
IN FLORIDA



RASM SOUTH

2320 Cattlemen Road
Sarasota, FL 34232



RASM NORTH

2901 Manatee Avenue W.
Bradenton, FL 34205

REACH FURTHER WITH RASM

EDUCATION

Over 150 education events, classes and CE courses offered each year to help you build your skills. Earn professional designations or certifications with at least one offering each month (GRI, CIPS, AHWD, etc.).

ADVOCACY

Advocating for key issues relevant to the community and sponsoring community projects to support the “American Dream” for you and your customers.

PROFESSIONALISM

We promote a higher standard of professionalism and integrity through NAR’s Code of Ethics. [Mediation](#) and [Ombudsman Services](#) are available.

215
GBC MEMBERS

GLOBAL BUSINESS COUNCIL

Supporting the success of international real estate professionals. NAR [Platinum Council](#) in 2023.

230
CREA MEMBERS

COMMERCIAL REAL ESTATE ALLIANCE

Connecting leaders in commercial real estate.

550
YPN MEMBERS

YOUNG PROFESSIONALS NETWORK

Empowering the next generation of REALTORS®.



**RASM REALTORS®
CHARITABLE
FOUNDATION**

\$170,000

RAISED FOR THE FOUNDATION IN 2023

\$40,000

IN SCHOLARSHIPS
AWARDED IN 2023

\$75,000

DONATED TO LOCAL
CHARITIES IN 2023

INFORMATION

Members receive current [market statistics](#), news updates and a [monthly magazine](#), giving you the benefit of knowledge and expertise of 9,000 professionals who work together.

INDUSTRY CONNECTIONS

REALTORS® and Business Partners have unlimited opportunities to [develop relationships](#) and be involved in collaborative leadership roles that foster business development.



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of Sarasota and Manatee

WWW.MYRASM.COM • (941) 952-3400