



REALTOR® ASSOCIATION of Sarasota and Manatee

Reach Further.™

MISSION

Empower and engage our REALTOR® community by delivering essential services, resources, education, and experiences that elevate member success and professionalism, while advocating for REALTOR® initiatives and private property rights.

VISION

We are an innovative and relevant association that elevates the standards of professional excellence, and are critical to our members' success, while providing value to our community.



2

COUNTIES

20

EMPLOYEES

17

COMMITTEES

15

DIRECTORS

400+

AFFILIATES

8,500+

REALTOR® MEMBERS

FLORIDA REALTORS® PAC (2024)

3,033

MEMBERS INVESTED IN
FLORIDA REALTORS® PAC

47

MAJOR INVESTORS

\$316,007

INVESTED INTO RPAC BY RASM MEMBERS IN 2024



#38

LARGEST
LOCAL ASSOCIATION
IN UNITED STATES

2025 LEADERSHIP TEAM



DEBI
REYNOLDS
PRESIDENT



DAVID
CRAWFORD
PRESIDENT-ELECT



ANITA
LAMBERT
VICE PRESIDENT



JULIA
MONTE
TREASURER



TONY
BARRETT
PAST PRESIDENT



#7

LARGEST
LOCAL ASSOCIATION
IN FLORIDA



RASM REALTORS®
CHARITABLE
FOUNDATION

\$78,129

RAISED FOR THE FOUNDATION IN 2024

\$44,000

IN SCHOLARSHIPS
AWARDED IN 2024

\$68,000

DONATED TO LOCAL
CHARITIES IN 2024

RASM SOUTH

2320 Cattlemen Road, Sarasota, FL 34232

RASM NORTH

2901 Manatee Avenue W., Bradenton, FL 34205

WWW.MYRASM.COM • (941) 952-3400