



FOUNDATIONS & INNOVATIONS IN REAL ESTATE




2025 RASM CONFERENCE & EXPO

April 25, 2025

9 AM – 4 PM | Reception 4 – 5 PM

Marriott Palmetto Resort & Spa





FEATURING:

-  **Broker Panel** with David Crawford, Budge Huskey, Brandy Loebker, Ellen O'Day and Victoria Stultz. *Moderated by Drayton Saunders*
-  **Keynote Legal & Market Update** with Margy Grant, *CEO, Florida REALTORS®* and Juana Watkins, *General Counsel and VP of Law and Policy, Florida REALTORS®*
-  **Economic Update** with Dr. Brad O'Connor, *Chief Economist, Florida REALTORS®*

BREAKOUT TOPICS:

-  Luxury
-  Global Cultural Awareness
-  Property Management
-  Insurance
-  Legislation
-  Negotiations
-  Condo Law
-  Commercial Development
-  AI & Marketing

BENEFITS:

-  Visibility with an audience of over 300 REALTORS®
-  All sponsorships include a full-size Expo table
-  Your logo on the event website
-  Your logo included in event email eblasts







See the individual sponsorship packages for additional benefits at each level.
The deadline to apply for sponsorship is **April 1, 2025**.

SPONSOR INQUIRIES

Jessica Montague || jessica@myrasm.com || 941.952.3407

SPONSOR PACKAGE

2025 RASM CONFERENCE & EXPO

BENEFITS	PRESENTING	EXPO	BROKER PANEL	ECON UPDATE	KEYNOTE	LUNCH
Price	\$5,000	\$3,500	\$2,500	\$2,500	\$2,500	\$2,500
Quantity Available *	SOLD OUT	SOLD OUT	SOLD OUT	SOLD OUT	SOLD OUT	SOLD OUT
MARKETING						
Web: Event landing page	Prominent logo	Large logo	Large logo	Large logo	Large logo	Large logo
Email: Event eblast(s) & Reminders	Prominent logo	Large logo	Large logo	Large logo	Large logo	Large logo
Social Media: Shout-out	Individual	Individual	Individual	Individual	Individual	Individual
Marketing List	Names & emails of all attendees	Names & emails of all attendees	Names & emails of all attendees	Names & emails of all attendees	Names & emails of all attendees	Names & emails of all attendees
Speaking Opportunity	3-min. presentation at lunch keynote general session	<ul style="list-style-type: none"> 1 min. presentation at closing general session Sponsor to present contest winner on stage at end of closing general session 	1 min. presentation at opening general session	<ul style="list-style-type: none"> 1 min. presentation at closing general session Introduces econ update speaker 	<ul style="list-style-type: none"> 1 min. presentation at lunch keynote general session Introduces keynote speakers 	1 min. presentation at lunch keynote general session
AT THE EVENT						
Table at Expo**	Prominent placement Full-size table	Prominent placement Full-size table	Prominent placement Full-size table	Prominent placement Full-size table	Prominent placement Full-size table	Prominent placement Full-size table
Representatives at Expo (includes lunch at Expo table, does not include conference attendance)	Three	Two	Two	Two	Two	Two
Recognition in program	<ul style="list-style-type: none"> Full page ad Listing in exhibitor directory Prominent logo 	<ul style="list-style-type: none"> 1/2 page ad Listing in exhibitor directory Large logo 	<ul style="list-style-type: none"> 1/2 page ad Listing in exhibitor directory Logo 	<ul style="list-style-type: none"> 1/2 page ad Listing in exhibitor directory Logo 	<ul style="list-style-type: none"> 1/2 page ad Listing in exhibitor directory Logo 	<ul style="list-style-type: none"> 1/2 page ad Listing in exhibitor directory Logo
Event signage	Prominent logo	Large logo	Large logo	Large logo	Large logo	Large logo
Slide show	All sessions	Welcome & lunch	Broker panel	Closing session	Lunch keynote session	Lunch keynote session
Reception Included for Expo Reps						
Other	Logo on program cover	<ul style="list-style-type: none"> Provide branded Registration bags for participants Sponsor is drop-off point for Expo Passport 	Provide swag centerpieces for broker panel for 31 tables	Provide swag centerpieces for econ panel for 31 tables		Provide swag centerpieces for lunch keynote session for 31 tables

*Membership must be active for 2025 to be a sponsor.








**For Business Partners ONLY. Brokerages are ineligible for Expo tables.

***Non-competing businesses only in this sponsorship category.

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SPONSOR PACKAGE

2025 RASM CONFERENCE & EXPO

BENEFITS	STAGE	BREAKOUT***	AV***	BREAKFAST NETWORKING***	CHARGING LOUNGE	RECEPTION***	EXHIBITOR
Price	\$2,500	\$2,000	\$1,500	\$1,000	\$1,000	\$1,000	\$300
Quantity Available *	SOLD OUT	Three One	SOLD OUT	SOLD OUT	SOLD OUT	SOLD OUT	28 Four
MARKETING							
Web: Event landing page	Large logo	Large logo	Logo	Logo	Logo	Logo	
Email: Event eblast(s) & Reminders	Large logo	Large logo	Logo	Logo	Logo	Logo	
Social media: Shout-out	Individual	Shared	Shared	Shared	Individual	Shared	
Marketing List	Names & emails of all attendees						
Speaking Opportunity	1 min. presentation at opening general session	<ul style="list-style-type: none"> 1 min presentation at the three breakout sessions in your assigned breakout room Introduces breakout speakers at each session 	<ul style="list-style-type: none"> Verbal recognition at opening general session Greeter at lunch keynote general session 	<ul style="list-style-type: none"> Verbal recognition at opening general session Greeter at opening general session 	<ul style="list-style-type: none"> Verbal recognition at opening general session Greeter at Charging Lounge 	<ul style="list-style-type: none"> Verbal recognition at closing general session Greeter at Reception 	
AT THE EVENT							
Table at Expo**	Prominent placement Full-size table	Full-size table	Full-size table	Full-size table	Full-size table	Full-size table	Half-size table
Representatives at Expo (includes lunch at Expo table, does not include conference attendance)	Two	Two	Two	Two	Two	Two	One
Recognition in program	<ul style="list-style-type: none"> 1/2 page ad Listing in exhibitor directory Logo 	<ul style="list-style-type: none"> 1/4 page ad Listing in exhibitor directory Logo 	<ul style="list-style-type: none"> 1/4 page ad Listing in exhibitor directory Logo 	<ul style="list-style-type: none"> Listing in exhibitor directory Logo 	<ul style="list-style-type: none"> Listing in exhibitor directory Logo 	<ul style="list-style-type: none"> Listing in exhibitor directory Logo 	<ul style="list-style-type: none"> Listing in exhibitor directory
Event signage	Large logo	Large logo	Logo	Logo	Logo	Logo	
Slide show	Welcome	Breakout	All sessions	Welcome	Welcome	Closing session	
Reception Included for Expo Reps							
Other			Recognition as AV sponsor at DJ booth for full day	Logo on coffee sleeves		<ul style="list-style-type: none"> Logo on reception signage Logo on drink tickets 	Listing in Expo passport

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SPONSOR APPLICATION

2025 RASM CONFERENCE & EXPO

Sponsorships are granted on a first come, first served basis.

Deadline: April 1

CONTACT INFO

Please submit agreement with payment to **Jessica Montague** at jessica@myrasm.com.

I have emailed a company logo (.eps, .png, or hi res .jpg) to Jessica Montague.

YES NO

Business Partner Firm Name: _____

Primary Member Name: _____

Website: _____

Contact Name: _____

Email: _____

Phone: _____

A CHECK is enclosed and made payable to REALTOR® Association of Sarasota and Manatee.

I authorize a charge of \$ _____ to the credit card below.

Billing Address: _____ Billing ZIP: _____

Card #: _____ Expiration: _____ Code: _____

By signing this agreement, I acknowledge that dates and terms are subject to change. Refunds will not be issued. Sponsorships are not confirmed until payment is received.

Signature _____

Date: _____

MAIL: 2320 Cattlemen Road, Sarasota, FL 34232 || EMAIL: jessica@myrasm.com

PHONE: (941) 952-3407 || FAX: (941) 952-3401

SPONSORSHIP LEVEL

- \$5,000 PRESENTING
- \$3,500 EXPO
- \$2,500 BROKER PANEL
- \$2,500 ECON UPDATE
- \$2,500 KEYNOTE
- \$2,500 LUNCH
- \$2,500 STAGE
- \$2,000 BREAKOUT
- \$1,500 AV
- \$1,000 BREAKFAST NETWORKING
- \$1,000 CHARGING LOUNGE
- \$1,000 RECEPTION
- \$300 EXHIBITOR HALF-TABLE