

FIRE






FOUNDATIONS & INNOVATIONS
IN REAL ESTATE

April 16, 2026

9 AM – 4 PM | Reception 4 – 5 PM
Palmetto Marriott Resort & Spa





FEATURING:

-  **Opening Keynote** with Patti Wood, Body Language & Human Behavior Expert
-  **Broker Panel** with Murray Coleman, Mike Holland, Marcus Vanzant, and Michael Wyckoff. *Moderated by Ellen O'Day.*
-  **Closing Perspectives** with Tim Weisheyer, *2025 President, Florida REALTORS®*

BREAKOUT TOPICS:

-  Building Wealth with Real Estate
-  Global
-  Insurance
-  Legislation
-  Luxury
-  Marketing

BENEFITS:


-  Visibility with an audience of over 250 REALTORS®
-  All sponsorships include a full-size expo table
-  Your logo on the event website
-  Your logo included in event email eblasts

See the individual sponsorship packages for additional benefits at each level.
The deadline to apply for sponsorship is **March 20, 2026**.

SPONSOR INQUIRIES

SPONSOR PACKAGE

2026 RASM CONFERENCE & EXPO

BENEFITS	PRESENTING	EXPO	KEYNOTE	BROKER PANEL	LUNCH	CLOSING SESSION	STAGE
Price	\$5,000	\$3,500	\$2,500	\$2,500	\$2,500	\$2,500	\$2,500
Quantity Available	SOLD	SOLD	SOLD	SOLD	SOLD	SOLD	SOLD
MARKETING							
Web: Event landing page	Prominent logo	Large logo	Large logo	Large logo	Large logo	Large logo	Large logo
Email: Event eblast(s) & Reminders	Prominent logo	Large logo	Large logo	Large logo	Large logo	Large logo	Large logo
Social Media: Shout-out	Individual	Individual	Individual	Individual	Individual	Individual	Individual
Marketing List	Names & emails of all attendees	Names & emails of all attendees	Names & emails of all attendees	Names & emails of all attendees	Names & emails of all attendees	Names & emails of all attendees	Names & emails of all attendees
Speaking Opportunity	3-min. presentation at one general session	<ul style="list-style-type: none"> 1 min. recorded video** presentation at one general session Sponsor to present contest winner on stage at end of closing general session 	<ul style="list-style-type: none"> 1 min. recorded video** presentation at opening general session Introduces keynote speakers 	1 min. recorded video** presentation at lunch general session	1 min. recorded video** presentation at lunch general session	<ul style="list-style-type: none"> 1 min. recorded video** presentation at closing general session Introduces closing speaker 	1 min. recorded video** presentation at one general session
AT THE EVENT							
Table at Expo**	Prominent placement Full-size table	Prominent placement Full-size table	Prominent placement Full-size table	Prominent placement Full-size table	Prominent placement Full-size table	Prominent placement Full-size table	Prominent placement Full-size table
Representatives at Expo (includes lunch at Expo table, does not include conference attendance)	3	2	2	2	2	2	2
Event signage	Prominent logo	Large logo	Large logo	Large logo	Large logo	Large logo	Large logo
Slide show	All sessions Sponsor ad***	Welcome & closing Sponsor ad***	Keynote session	Broker panel	Lunch session	Closing session	Welcome
Reception Included for Sponsor Reps							
Other	<ul style="list-style-type: none"> Listing in Realtor Passport Logo in event app 	<ul style="list-style-type: none"> Listing in Realtor Passport Logo in event app Provide branded registration bags for participants Sponsor is drop-off point for Expo Passport 	<ul style="list-style-type: none"> Listing in Realtor Passport Logo in event app 	<ul style="list-style-type: none"> Listing in Realtor Passport Logo in event app 	<ul style="list-style-type: none"> Listing in Realtor Passport Logo in event app 	<ul style="list-style-type: none"> Listing in Realtor Passport Logo in event app 	<ul style="list-style-type: none"> Listing in Realtor Passport Logo in event app

NOTE: Membership must be active for 2026 to be a sponsor. Expo tables are for Business Partners ONLY. Brokerages are ineligible.







*Non-competing businesses only in this sponsorship category.

**Videos must be received by April 1. RASM will provide submission link.

*** Ad must be received by April 1.

SPONSOR PACKAGE

2026 RASM CONFERENCE & EXPO

BENEFITS	BREAKOUT*	AV*	EVENT APP	BREAKFAST*	RECEPTION*	EXHIBITOR
Price	\$2,000	\$1,500	\$1,500	\$1,000	\$1,000	\$350
Quantity Available	SOLD	4	SOLD	SOLD	SOLD	11
MARKETING						
Web: Event landing page	Large logo	Logo	Logo	Logo	Logo	
Email: Event eblast(s) & Reminders	Large logo	Logo	Logo	Logo	Logo	
Social media: Shout-out	Shared	Shared	Individual	Shared	Shared	
Marketing List						
Speaking Opportunity	<ul style="list-style-type: none"> 1 min recorded video** presentation at the two breakout sessions in your assigned breakout room Introduces breakout speakers at each session 	Verbal recognition at one general session	Verbal recognition at one general session	Verbal recognition at one general session	Verbal recognition at one general session	
AT THE EVENT						
Table at Expo**	Full-size table	Full-size table	Full-size table	Full-size table	Full-size table	Half-size table
Representatives at Expo (includes lunch at Expo table, does not include conference attendance)	2	2	2	2	2	1
Event signage	Large logo	Logo	Logo	Logo	Logo	
Slide show	Breakout	All sessions	Welcome	Welcome	Closing session	
Reception Included for Sponsor Reps						
Other	<ul style="list-style-type: none"> Listing in Realtor Passport Logo in event app 	<ul style="list-style-type: none"> Listing in Realtor Passport Logo in event app Recognition as AV sponsor at DJ booth for full day 	<ul style="list-style-type: none"> Headliner logo in event app Listing in Realtor Passport 	<ul style="list-style-type: none"> Listing in Realtor Passport Logo in event app Logo on coffee sleeves 	<ul style="list-style-type: none"> Listing in Realtor Passport Logo in event app Logo on reception signage Logo on drink tickets 	Listing in Realtor Passport

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SPONSOR APPLICATION

2026 RASM CONFERENCE & EXPO

Sponsorships are granted on a first come, first served basis.

Deadline: March 20, 2026

CONTACT INFO

Please submit agreement with payment to **Jessica Montague** at jessica@myrasm.com.

I have emailed a company logo (.eps, .png, or hi res .jpg) to Jessica Montague.

YES NO

Business Partner Firm Name: _____

Primary Member Name: _____

Website: _____

Contact Name: _____

Email: _____

Phone: _____

A CHECK is enclosed and made payable to REALTOR® Association of Sarasota and Manatee.

I authorize a charge of \$ _____ to the credit card below.

Billing Address: _____ Billing ZIP: _____

Card #: _____ Expiration: _____ Code: _____

By signing this agreement, I acknowledge that dates and terms are subject to change. Refunds will not be issued. Sponsorships are not confirmed until payment is received.

Signature _____

Date: _____

MAIL: 2320 Cattlemen Road, Sarasota, FL 34232 || EMAIL: jessica@myrasm.com

PHONE: (941) 952-3407 || FAX: (941) 952-3401

SPONSORSHIP LEVEL

- \$5,000 PRESENTING
- \$3,500 EXPO
- \$2,500 KEYNOTE
- \$2,500 BROKER PANEL
- \$2,500 LUNCH
- \$2,500 CLOSING SESSION
- \$2,500 STAGE
- \$2,000 BREAKOUT
- \$1,500 AV
- \$1,500 EVENT APP
- \$1,000 BREAKFAST
- \$1,000 RECEPTION
- \$350 EXHIBITOR