




FIRE

FOUNDATIONS & INNOVATIONS
IN REAL ESTATE

April 16, 2026

9 AM – 4 PM | Reception 4 – 5 PM
Palmetto Marriott Resort & Spa





FEATURING:

-  **Opening Keynote** with Patti Wood, Body Language & Human Behavior Expert
-  **Broker Panel** with Murray Coleman, Mike Holland, Marcus Vanzant, and Michael Wyckoff. *Moderated by Brandi Gabbard*
-  **Closing Perspectives** with Tim Weisheyer, 2025 President, Florida REALTORS®

BREAKOUT TOPICS:

-  Building Wealth with Real Estate
-  Global
-  Insurance
-  Legislation
-  Luxury
-  Marketing

BENEFITS:


-  Visibility with an audience of over 250 REALTORS®
-  All sponsorships include a full-size expo table
-  Your logo on the event website
-  Your logo included in event email eblasts

See the individual sponsorship packages for additional benefits at each level.
The deadline to apply for sponsorship is **March 20, 2026**.

SPONSOR INQUIRIES

SPONSOR PACKAGE

2026 RASM CONFERENCE & EXPO

| BENEFITS | PRESENTING | EXPO | KEYNOTE | BROKER PANEL | LUNCH | CLOSING SESSION | STAGE |
|---|--|---|--|--|--|---|--|
| Price | \$5,000 | \$3,500 | \$2,500 | \$2,500 | \$2,500 | \$2,500 | \$2,500 |
| Quantity Available | SOLD | SOLD | SOLD | SOLD | 1 | SOLD | SOLD |
| MARKETING | | | | | | | |
| Web: Event landing page | Prominent logo | Large logo | Large logo | Large logo | Large logo | Large logo | Large logo |
| Email: Event eblast(s) & Reminders | Prominent logo | Large logo | Large logo | Large logo | Large logo | Large logo | Large logo |
| Social Media: Shout-out | Individual | Individual | Individual | Individual | Individual | Individual | Individual |
| Marketing List | Names & emails of all attendees | Names & emails of all attendees | Names & emails of all attendees | Names & emails of all attendees | Names & emails of all attendees | Names & emails of all attendees | Names & emails of all attendees |
| Speaking Opportunity | 3-min. presentation at one general session | <ul style="list-style-type: none"> 1 min. recorded video** presentation at one general session Sponsor to present contest winner on stage at end of closing general session | <ul style="list-style-type: none"> 1 min. recorded video** presentation at opening general session Introduces keynote speakers | 1 min. recorded video** presentation at lunch general session | 1 min. recorded video** presentation at lunch general session | <ul style="list-style-type: none"> 1 min. recorded video** presentation at closing general session Introduces closing speaker | 1 min. recorded video** presentation at one general session |
| AT THE EVENT | | | | | | | |
| Table at Expo** | Prominent placement Full-size table | Prominent placement Full-size table | Prominent placement Full-size table | Prominent placement Full-size table | Prominent placement Full-size table | Prominent placement Full-size table | Prominent placement Full-size table |
| Representatives at Expo (includes lunch at Expo table, does not include conference attendance) | 3 | 2 | 2 | 2 | 2 | 2 | 2 |
| Event signage | Prominent logo | Large logo | Large logo | Large logo | Large logo | Large logo | Large logo |
| Slide show | All sessions Sponsor ad*** | Welcome & closing Sponsor ad*** | Keynote session | Broker panel | Lunch session | Closing session | Welcome |
| Reception Included for Sponsor Reps |  |  |  |  |  |  |  |
| Other | <ul style="list-style-type: none"> Listing in Realtor Passport Logo in event app | <ul style="list-style-type: none"> Listing in Realtor Passport Logo in event app Provide branded registration bags for participants Sponsor is drop-off point for Expo Passport | <ul style="list-style-type: none"> Listing in Realtor Passport Logo in event app | <ul style="list-style-type: none"> Listing in Realtor Passport Logo in event app | <ul style="list-style-type: none"> Listing in Realtor Passport Logo in event app | <ul style="list-style-type: none"> Listing in Realtor Passport Logo in event app | <ul style="list-style-type: none"> Listing in Realtor Passport Logo in event app |

NOTE: Membership must be active for 2026 to be a sponsor. Expo tables are for Business Partners ONLY. Brokerages are ineligible.

*Non-competing businesses only in this sponsorship category.

**Videos must be received by April 1. RASM will provide submission link.






*** Ad must be received by April 1.

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SPONSOR PACKAGE

2026 RASM CONFERENCE & EXPO

| BENEFITS | BREAKOUT* | AV* | EVENT APP | BREAKFAST* | RECEPTION* |
|---|---|--|--|--|--|
| Price | \$2,000 | \$1,500 | \$1,500 | \$1,000 | \$1,000 |
| Quantity Available | 3 2 | 6 5 | SOLD | 4 3 | 5 1 |
| MARKETING | | | | | |
| Web: Event landing page | Large logo | Logo | Logo | Logo | Logo |
| Email: Event eblast(s) & Reminders | Large logo | Logo | Logo | Logo | Logo |
| Social media: Shout-out | Shared | Shared | Individual | Shared | Shared |
| Marketing List | | | | | |
| Speaking Opportunity | <ul style="list-style-type: none"> 1 min recorded video** presentation at the two breakout sessions in your assigned breakout room Introduces breakout speakers at each session | Verbal recognition at one general session | Verbal recognition at one general session | Verbal recognition at one general session | Verbal recognition at one general session |
| AT THE EVENT | | | | | |
| Table at Expo** | Full-size table | Full-size table | Full-size table | Full-size table | Full-size table |
| Representatives at Expo (includes lunch at Expo table, does not include conference attendance) | 2 | 2 | 2 | 2 | 2 |
| Event signage | Large logo | Logo | Logo | Logo | Logo |
| Slide show | Breakout | All sessions | Welcome | Welcome | Closing session |
| Reception Included for Sponsor Reps |  |  |  |  |  |
| Other | <ul style="list-style-type: none"> Listing in Realtor Passport Logo in event app | <ul style="list-style-type: none"> Listing in Realtor Passport Logo in event app Recognition as AV sponsor at DJ booth for full day | <ul style="list-style-type: none"> Headliner logo in event app Listing in Realtor Passport | <ul style="list-style-type: none"> Listing in Realtor Passport Logo in event app Logo on coffee sleeves | <ul style="list-style-type: none"> Listing in Realtor Passport Logo in event app Logo on reception signage Logo on drink tickets |

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SPONSOR APPLICATION

2026 RASM CONFERENCE & EXPO

**Sponsorships are granted on
a first come, first served basis.
Deadline: March 20, 2026**

CONTACT INFO

Please submit agreement with payment to
Jessica Montague at jessica@myrasm.com.

I have emailed a company logo (.eps, .png, or hi res .jpg)
to Jessica Montague.

☐ YES ☐ NO

Business Partner Firm Name: _____

Primary Member Name: _____

Website: _____

Contact Name: _____

Email: _____

Phone: _____

☐ A CHECK is enclosed and made payable to REALTOR® Association of Sarasota and Manatee.

☐ I authorize a charge of \$ _____ to the credit card below.

Billing Address: _____ Billing ZIP: _____

Card #: _____ Expiration: _____ Code: _____

By signing this agreement, I acknowledge that dates and terms are subject to change. Refunds will not be issued.
Sponsorships are not confirmed until payment is received.

Signature _____

Date: _____

SPONSORSHIP LEVEL

- ☐ \$5,000 PRESENTING
- ☐ \$3,500 EXPO
- ☐ \$2,500 KEYNOTE
- ☐ \$2,500 BROKER PANEL
- ☐ \$2,500 LUNCH
- ☐ \$2,500 CLOSING SESSION
- ☐ \$2,500 STAGE
- ☐ \$2,000 BREAKOUT
- ☐ \$1,500 AV
- ☐ \$1,500 EVENT APP
- ☐ \$1,000 BREAKFAST
- ☐ \$1,000 RECEPTION