

# YOUNG PROFESSIONAL NETWORK (YPN) SPONSORSHIP OPPORTUNITIES

## Why We're Excited About YPN Sponsorships This Year

### YPN-ONLY EVENTS ARE DESIGNED AS ADDED SPONSOR VALUE AND A CORNERSTONE OF THIS YEAR'S PROGRAMMING

- These events are exclusive to REALTORS® and approved YPN business sponsors, not other vendors
- Sponsors can confidently expect to be in a room full of agents
- Events co-hosted with other committees or organizations are not considered YPN-only events

### ACCESSIBILITY & EQUITY FOR MEMBERS

- YPN aims to keep events low-cost or no-cost whenever possible
- This approach allows equitable access for new and existing members
- Sponsorship support helps offset event costs and increase accessibility

## SHARED BENEFITS FOR ALL SPONSORS

### MARKETING

- Recognition in post-event sponsor thank-you emails
- Provided a list of attendees post event
- YPN call-out in RASM Business Partner Directory

### EVENTS

- Invitation to all YPN events throughout the year
- Recognition on a YPN pop-up sponsor banner displayed at all YPN events (sponsorship due Jan 30, 2026 to be included)

## YPN Inner Circle | \$2,500 Annual Sponsorship

- Complimentary access to all YPN-only events (one ticket per event)
- Large logo placement on YPN pop-up sponsor banner displayed at all YPN events (sponsorship due Jan 30, 2026 to be included)
- Logo placement on all YPN event marketing and communications throughout the year including social media and email
- Recognition as a top YPN sponsor across social media and communications throughout the year
- Business listed on YPN text keyword (Text YPN to 941-952-3400)
- One professionally recorded social media interview video highlighting your business, distributed to members and posted on social platforms
- YPN call-out in RASM Business Partner Directory
- Inclusion in all post-event attendee lists
- Elevator pitch opportunity at all YPN trolley tours (one representative per company)
- Logo featured on YPN T-shirt
- Two (2) Free YPN T-Shirts (sponsorship due Jan 30, 2026 to be included)
- Industry exclusivity – one sponsor per industry



# YOUNG PROFESSIONAL NETWORK (YPN) SPONSORSHIP OPPORTUNITIES

## YPN Connect | \$750 Annual Sponsorship

- Invitation to all YPN events throughout the year
- Medium logo placement on YPN pop-up sponsor banner displayed at events (sponsorship due Jan 30, 2026 to be included)
- Logo placement on select YPN event marketing
- Recognition in YPN emails and social media for sponsored events
- Opportunity to deliver an elevator pitch at at least one YPN trolley tour and one additional YPN event
- YPN call-out in RASM Business Partner Directory
- Inclusion in post-event attendee lists for YPN-only events
- Logo featured on YPN T-Shirt & discount to purchase T-shirt (sponsorship due Jan 30, 2026 to be included)

## Friend of YPN | \$250 Annual Sponsorship

- Invitation to all YPN events throughout the year
- Sponsor name listed on YPN pop-up sponsor banner (sponsorship due Jan 30, 2026 to be included)
- Recognition in post-event sponsor thank-you emails
- YPN call-out in RASM Business Partner Directory
- Inclusion in post-event attendee lists for YPN-only events
- Event admission not included; standard event entry fees apply
- Business listed on YPN T-Shirt & discount to purchase T-Shirt (sponsorship due Jan 30, 2026 to be included)

### YPN SPONSOR\*

<input type="checkbox"/> INNER CIRCLE	\$2,500	<input type="checkbox"/> YPN CONNECT	\$750	<input type="checkbox"/> FRIEND	\$250
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Business Partner Firm Name: \_\_\_\_\_

Primary Member Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: www. \_\_\_\_\_

**Main Contact:** \_\_\_\_\_ **Title/Position:** \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Marketing Contact (if available):** \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

By signing this agreement, I acknowledge this program is valid from January 1, 2026 to December 31, 2026 and agree to the Terms & Conditions reflected in the 2026 RASM Annual Sponsor Program packet. *Refunds will not be issued.*

Printed Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

This is not a binding contract. Sponsorship confirmation and final payment fees are based on availability.  
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