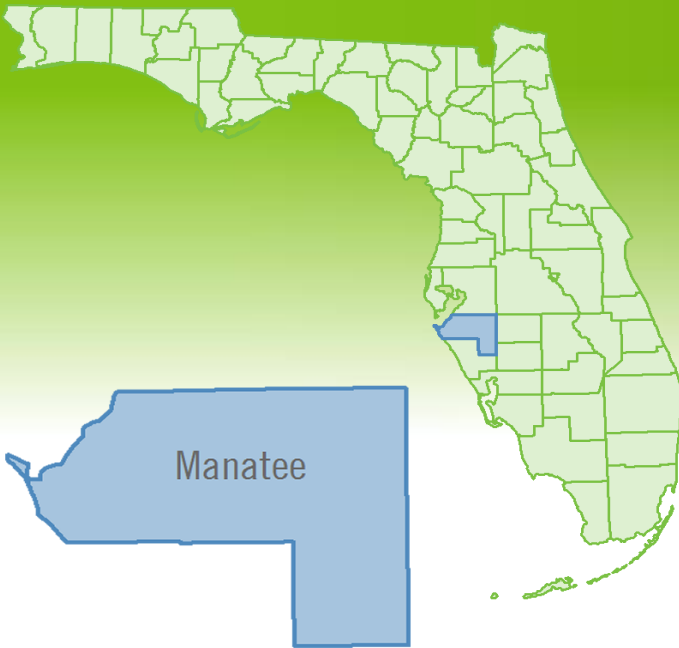


# Monthly Market Detail - July 2019

## Single Family Homes

### Manatee County



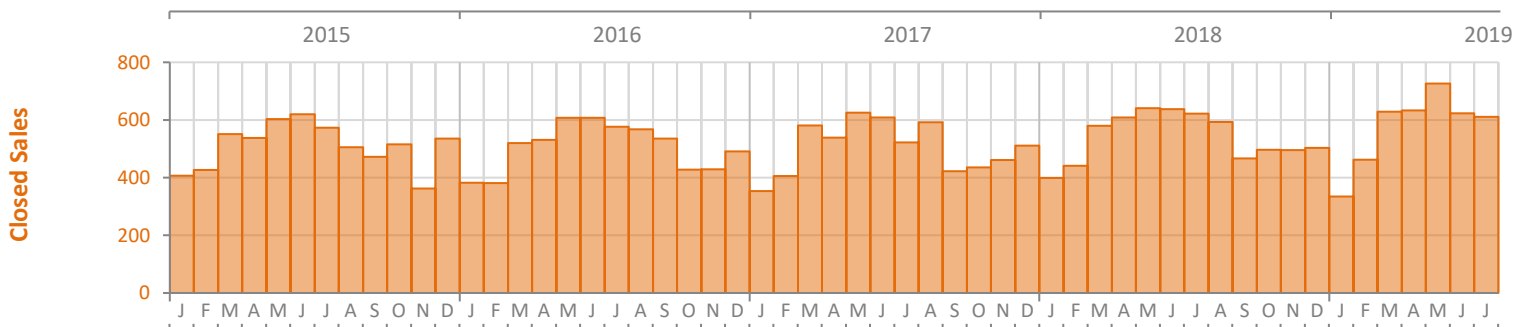
Summary Statistics	July 2019	July 2018	Percent Change Year-over-Year
Closed Sales	611	622	-1.8%
Paid in Cash	142	162	-12.3%
Median Sale Price	\$325,000	\$309,500	5.0%
Average Sale Price	\$391,049	\$383,398	2.0%
Dollar Volume	\$238.9 Million	\$238.5 Million	0.2%
Median Percent of Original List Price Received	95.9%	96.0%	-0.1%
Median Time to Contract	53 Days	49 Days	8.2%
Median Time to Sale	99 Days	90 Days	10.0%
New Pending Sales	608	567	7.2%
New Listings	651	600	8.5%
Pending Inventory	868	789	10.0%
Inventory (Active Listings)	1,877	2,045	-8.2%
Months Supply of Inventory	3.4	3.9	-12.8%

## Closed Sales

The number of sales transactions which closed during the month

**Economists' note:** Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Month	Closed Sales	Percent Change Year-over-Year
Year-to-Date	4,019	2.3%
<b>July 2019</b>	<b>611</b>	<b>-1.8%</b>
June 2019	623	-2.2%
May 2019	726	13.3%
April 2019	633	3.9%
March 2019	629	8.4%
February 2019	462	4.8%
January 2019	335	-16.0%
December 2018	503	-1.6%
November 2018	496	7.6%
October 2018	497	14.0%
September 2018	467	10.7%
August 2018	593	0.2%
July 2018	622	19.2%

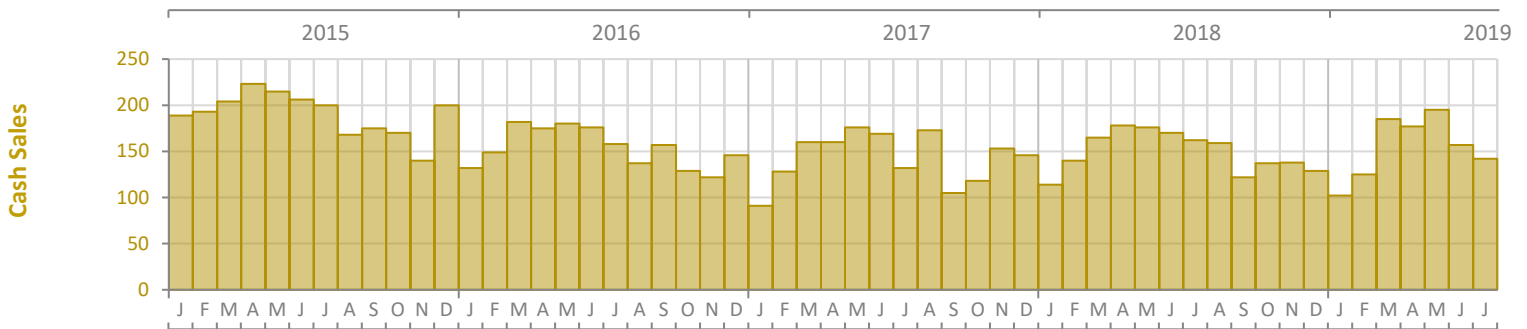


## Cash Sales

The number of Closed Sales during the month in which buyers exclusively paid in cash

**Economists' note:** Cash Sales can be a useful indicator of the extent to which investors are participating in the market. Why? Investors are far more likely to have the funds to purchase a home available up front, whereas the typical homebuyer requires a mortgage or some other form of financing. There are, of course, many possible exceptions, so this statistic should be interpreted with care.

Month	Cash Sales	Percent Change Year-over-Year
Year-to-Date	1,083	-2.0%
<b>July 2019</b>	<b>142</b>	<b>-12.3%</b>
June 2019	157	-7.6%
May 2019	195	10.8%
April 2019	177	-0.6%
March 2019	185	12.1%
February 2019	125	-10.7%
January 2019	102	-10.5%
December 2018	129	-11.6%
November 2018	138	-9.8%
October 2018	137	16.1%
September 2018	122	16.2%
August 2018	159	-8.1%
July 2018	162	22.7%

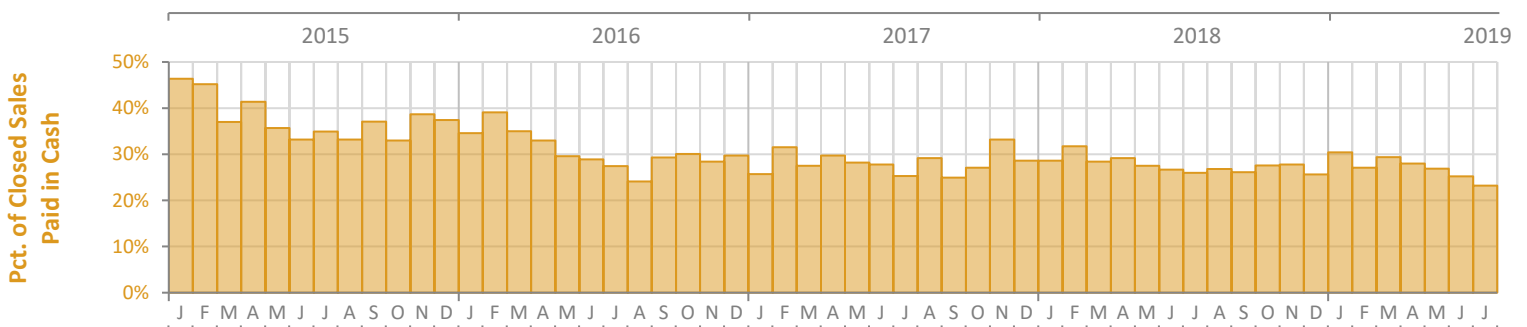


## Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the month which were Cash Sales

**Economists' note:** This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Month	Percent of Closed Sales Paid in Cash	Percent Change Year-over-Year
Year-to-Date	26.9%	-4.3%
<b>July 2019</b>	<b>23.2%</b>	<b>-10.8%</b>
June 2019	25.2%	-5.6%
May 2019	26.9%	-2.2%
April 2019	28.0%	-4.1%
March 2019	29.4%	3.5%
February 2019	27.1%	-14.5%
January 2019	30.4%	6.3%
December 2018	25.6%	-10.5%
November 2018	27.8%	-16.3%
October 2018	27.6%	1.8%
September 2018	26.1%	4.8%
August 2018	26.8%	-8.2%
July 2018	26.0%	2.8%



# Monthly Market Detail - July 2019

## Single Family Homes

### Manatee County

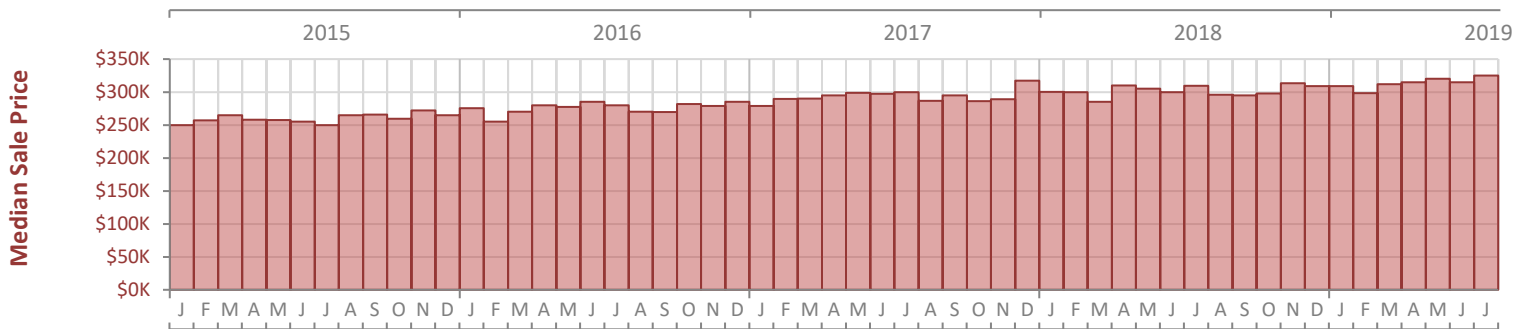


## Median Sale Price

The median sale price reported for the month (i.e. 50% of sales were above and 50% of sales were below)

**Economists' note:** Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area. Keep in mind that median price trends over time are not always solely caused by changes in the general value of local real estate. Median sale price only reflects the values of the homes that *sold* each month, and the mix of the types of homes that sell can change over time.

Month	Median Sale Price	Percent Change Year-over-Year
Year-to-Date	\$315,000	4.3%
<b>July 2019</b>	<b>\$325,000</b>	<b>5.0%</b>
June 2019	\$315,000	5.0%
May 2019	\$319,995	4.9%
April 2019	\$315,000	1.6%
March 2019	\$312,000	9.5%
February 2019	\$298,500	-0.5%
January 2019	\$309,000	3.0%
December 2018	\$309,000	-2.7%
November 2018	\$313,496	8.5%
October 2018	\$298,000	4.2%
September 2018	\$295,000	0.0%
August 2018	\$296,000	3.2%
July 2018	\$309,500	3.2%

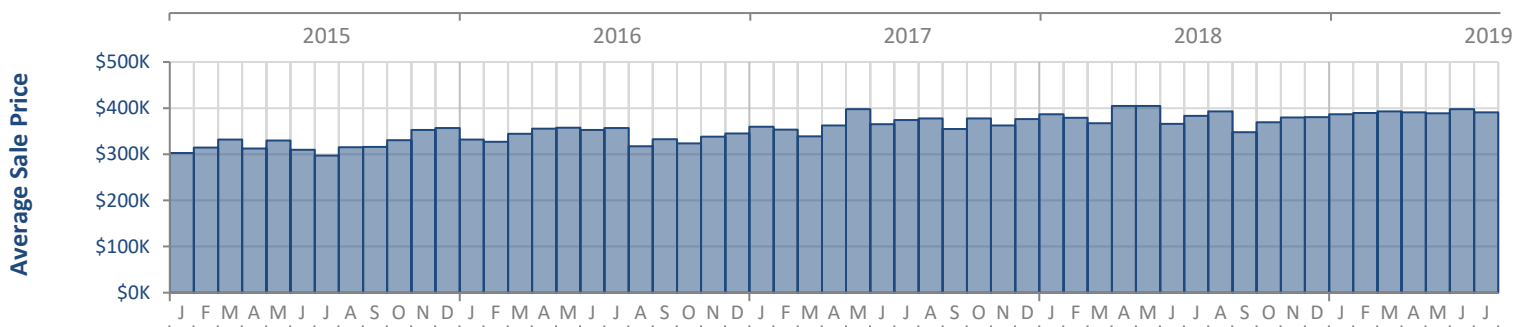


## Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

**Economists' note:** Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Month	Average Sale Price	Percent Change Year-over-Year
Year-to-Date	\$391,306	1.7%
<b>July 2019</b>	<b>\$391,049</b>	<b>2.0%</b>
June 2019	\$397,987	8.8%
May 2019	\$388,672	-4.0%
April 2019	\$390,612	-3.5%
March 2019	\$392,616	6.9%
February 2019	\$389,119	2.6%
January 2019	\$386,927	0.0%
December 2018	\$380,272	1.0%
November 2018	\$379,982	4.9%
October 2018	\$369,104	-2.2%
September 2018	\$348,158	-1.8%
August 2018	\$393,126	4.0%
July 2018	\$383,398	2.4%



# Monthly Market Detail - July 2019

## Single Family Homes

### Manatee County

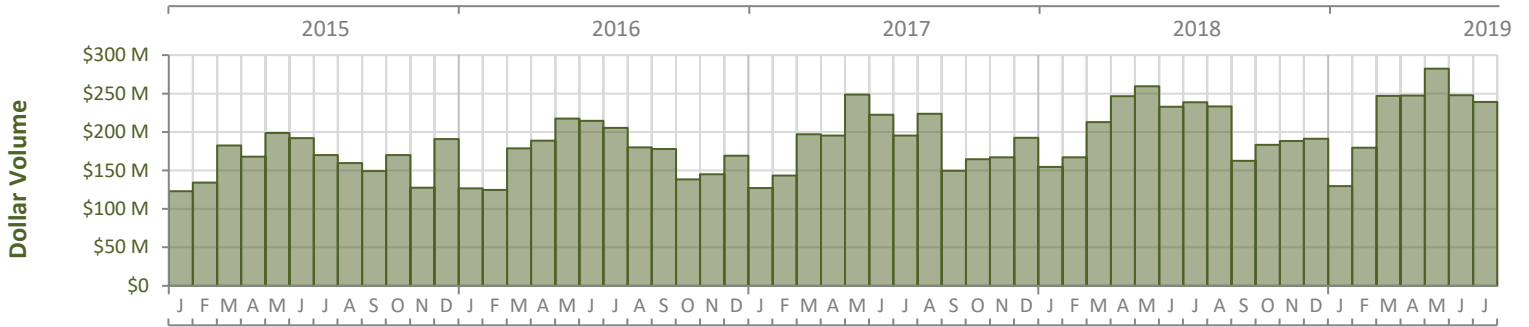


## Dollar Volume

The sum of the sale prices for all sales which closed during the month

**Economists' note:** Dollar Volume is simply the sum of all sale prices in a given time period, and can quickly be calculated by multiplying Closed Sales by Average Sale Price. It is a strong indicator of the health of the real estate industry in a market, and is of particular interest to real estate professionals, investors, analysts, and government agencies. Potential home sellers and home buyers, on the other hand, will likely be better served by paying attention to trends in the two components of Dollar Volume (i.e. sales and prices) individually.

Month	Dollar Volume	Percent Change Year-over-Year
Year-to-Date	\$1.6 Billion	4.0%
<b>July 2019</b>	<b>\$238.9 Million</b>	<b>0.2%</b>
June 2019	\$247.9 Million	6.5%
May 2019	\$282.2 Million	8.7%
April 2019	\$247.3 Million	0.3%
March 2019	\$247.0 Million	15.9%
February 2019	\$179.8 Million	7.5%
January 2019	\$129.6 Million	-16.1%
December 2018	\$191.3 Million	-0.5%
November 2018	\$188.5 Million	12.8%
October 2018	\$183.4 Million	11.5%
September 2018	\$162.6 Million	8.6%
August 2018	\$233.1 Million	4.2%
July 2018	\$238.5 Million	22.0%

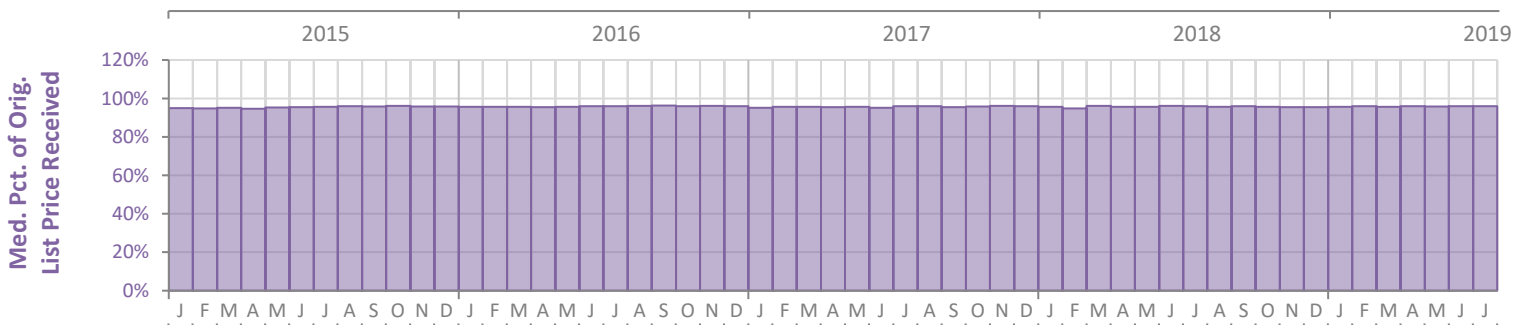


## Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the month

**Economists' note:** The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a *lagging* indicator.

Month	Med. Pct. of Orig. List Price Received	Percent Change Year-over-Year
Year-to-Date	95.9%	0.0%
<b>July 2019</b>	<b>95.9%</b>	<b>-0.1%</b>
June 2019	96.0%	-0.2%
May 2019	95.8%	0.2%
April 2019	96.0%	0.3%
March 2019	95.6%	-0.6%
February 2019	95.9%	1.2%
January 2019	95.7%	0.1%
December 2018	95.4%	-0.6%
November 2018	95.4%	-0.7%
October 2018	95.7%	-0.1%
September 2018	96.0%	0.6%
August 2018	95.7%	-0.3%
July 2018	96.0%	0.1%

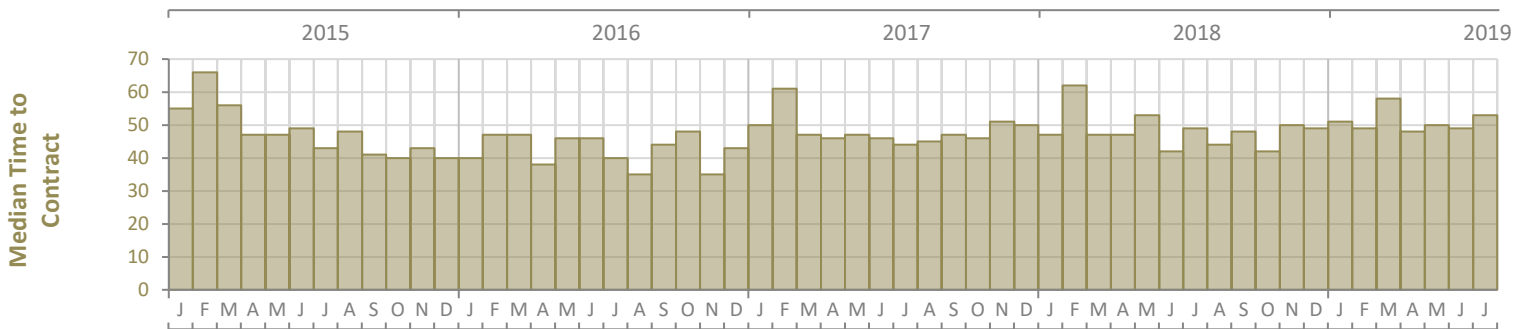


## Median Time to Contract

The median number of days between the listing date and contract date for all Closed Sales during the month

**Economists' note:** Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Month	Median Time to Contract	Percent Change Year-over-Year
Year-to-Date	51 Days	2.0%
<b>July 2019</b>	<b>53 Days</b>	<b>8.2%</b>
June 2019	49 Days	16.7%
May 2019	50 Days	-5.7%
April 2019	48 Days	2.1%
March 2019	58 Days	23.4%
February 2019	49 Days	-21.0%
January 2019	51 Days	8.5%
December 2018	49 Days	-2.0%
November 2018	50 Days	-2.0%
October 2018	42 Days	-8.7%
September 2018	48 Days	2.1%
August 2018	44 Days	-2.2%
July 2018	49 Days	11.4%

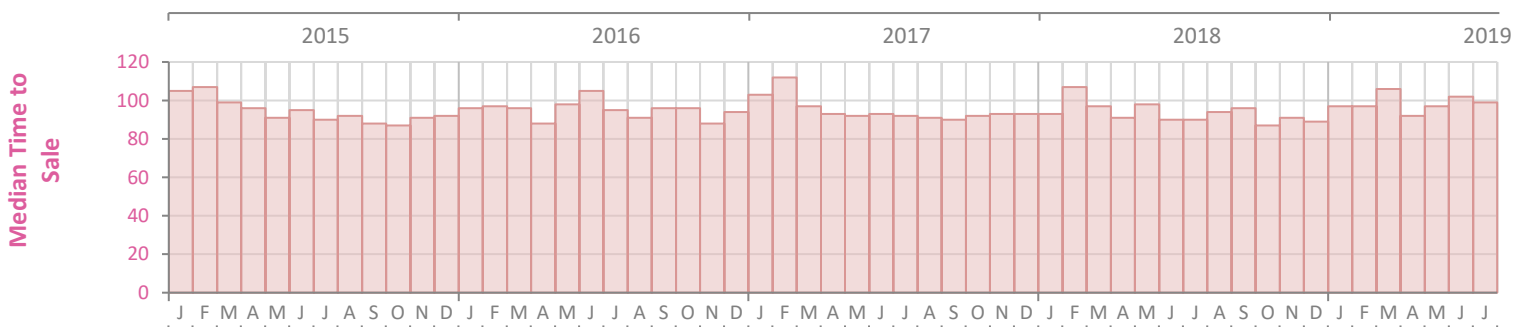


## Median Time to Sale

The median number of days between the listing date and closing date for all Closed Sales during the month

**Economists' note:** Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. *Median Time to Sale* is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

Month	Median Time to Sale	Percent Change Year-over-Year
Year-to-Date	100 Days	5.3%
<b>July 2019</b>	<b>99 Days</b>	<b>10.0%</b>
June 2019	102 Days	13.3%
May 2019	97 Days	-1.0%
April 2019	92 Days	1.1%
March 2019	106 Days	9.3%
February 2019	97 Days	-9.3%
January 2019	97 Days	4.3%
December 2018	89 Days	-4.3%
November 2018	91 Days	-2.2%
October 2018	87 Days	-5.4%
September 2018	96 Days	6.7%
August 2018	94 Days	3.3%
July 2018	90 Days	-2.2%

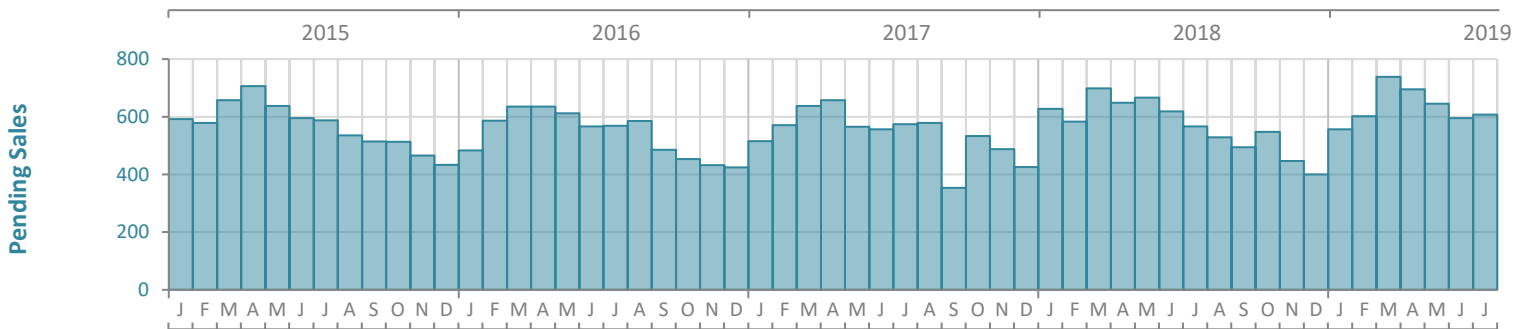


## New Pending Sales

The number of listed properties that went under contract during the month

**Economists' note:** Because of the typical length of time it takes for a sale to close, economists consider Pending Sales to be a decent indicator of potential future Closed Sales. It is important to bear in mind, however, that not all Pending Sales will be closed successfully. So, the effectiveness of Pending Sales as a future indicator of Closed Sales is susceptible to changes in market conditions such as the availability of financing for homebuyers and the inventory of distressed properties for sale.

Month	New Pending Sales	Percent Change Year-over-Year
Year-to-Date	4,441	0.7%
<b>July 2019</b>	<b>608</b>	<b>7.2%</b>
June 2019	595	-3.9%
May 2019	645	-3.2%
April 2019	695	7.1%
March 2019	739	5.7%
February 2019	602	3.3%
January 2019	557	-11.3%
December 2018	400	-6.1%
November 2018	447	-8.4%
October 2018	548	2.8%
September 2018	494	39.9%
August 2018	529	-8.6%
July 2018	567	-1.2%

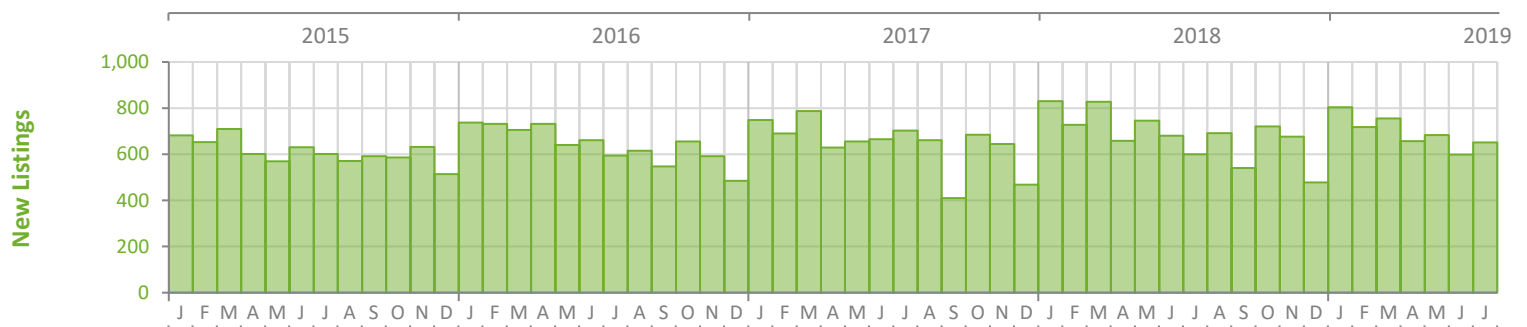


## New Listings

The number of properties put onto the market during the month

**Economists' note:** New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Month	New Listings	Percent Change Year-over-Year
Year-to-Date	4,868	-4.0%
<b>July 2019</b>	<b>651</b>	<b>8.5%</b>
June 2019	599	-12.0%
May 2019	683	-8.4%
April 2019	657	-0.2%
March 2019	756	-8.6%
February 2019	718	-1.2%
January 2019	804	-3.1%
December 2018	478	2.1%
November 2018	676	5.0%
October 2018	720	5.1%
September 2018	540	31.7%
August 2018	691	4.5%
July 2018	600	-14.7%

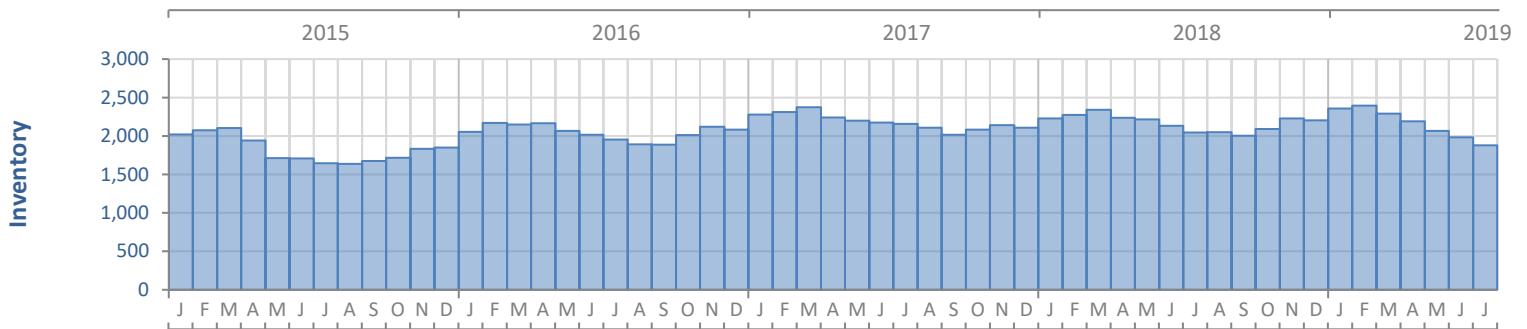


## Inventory (Active Listings)

The number of property listings active at the end of the month

**Economists' note:** There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Month	Inventory	Percent Change Year-over-Year
YTD (Monthly Avg)	2,166	-2.0%
<b>July 2019</b>	<b>1,877</b>	<b>-8.2%</b>
June 2019	1,982	-7.1%
May 2019	2,065	-6.9%
April 2019	2,193	-2.0%
March 2019	2,292	-2.0%
February 2019	2,393	5.2%
January 2019	2,357	5.7%
December 2018	2,204	4.7%
November 2018	2,229	4.1%
October 2018	2,093	0.6%
September 2018	2,002	-0.8%
August 2018	2,050	-2.7%
July 2018	2,045	-5.3%

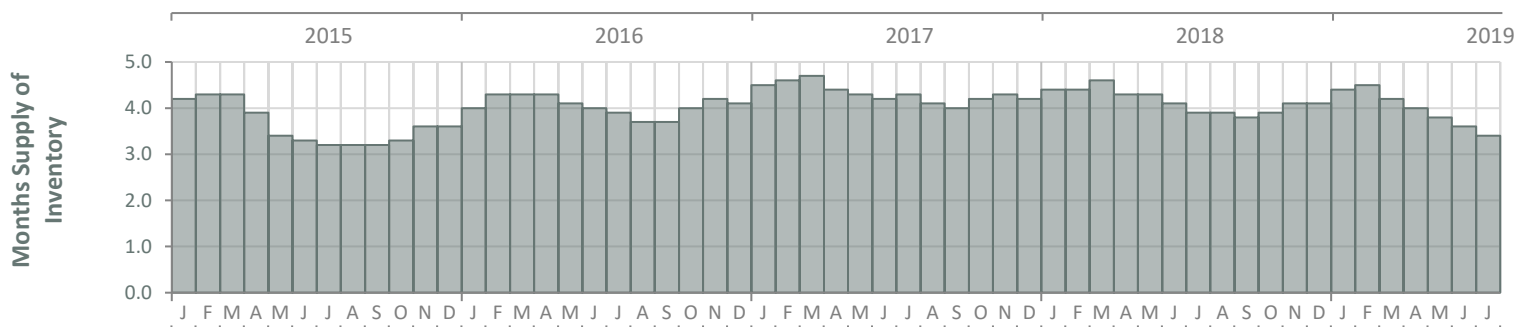


## Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

**Economists' note:** MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

Month	Months Supply	Percent Change Year-over-Year
YTD (Monthly Avg)	4.0	-7.0%
<b>July 2019</b>	<b>3.4</b>	<b>-12.8%</b>
June 2019	3.6	-12.2%
May 2019	3.8	-11.6%
April 2019	4.0	-7.0%
March 2019	4.2	-8.7%
February 2019	4.5	2.3%
January 2019	4.4	0.0%
December 2018	4.1	-2.4%
November 2018	4.1	-4.7%
October 2018	3.9	-7.1%
September 2018	3.8	-5.0%
August 2018	3.9	-4.9%
July 2018	3.9	-9.3%

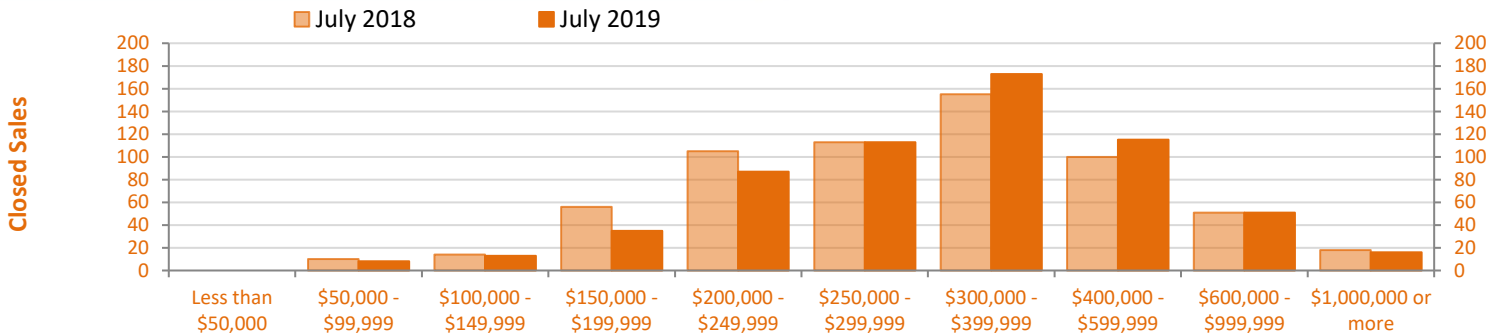


## Closed Sales by Sale Price

The number of sales transactions which closed during the month

**Economists' note:** Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Sale Price	Closed Sales	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	8	-20.0%
\$100,000 - \$149,999	13	-7.1%
\$150,000 - \$199,999	35	-37.5%
\$200,000 - \$249,999	87	-17.1%
\$250,000 - \$299,999	113	0.0%
\$300,000 - \$399,999	173	11.6%
\$400,000 - \$599,999	115	15.0%
\$600,000 - \$999,999	51	0.0%
\$1,000,000 or more	16	-11.1%

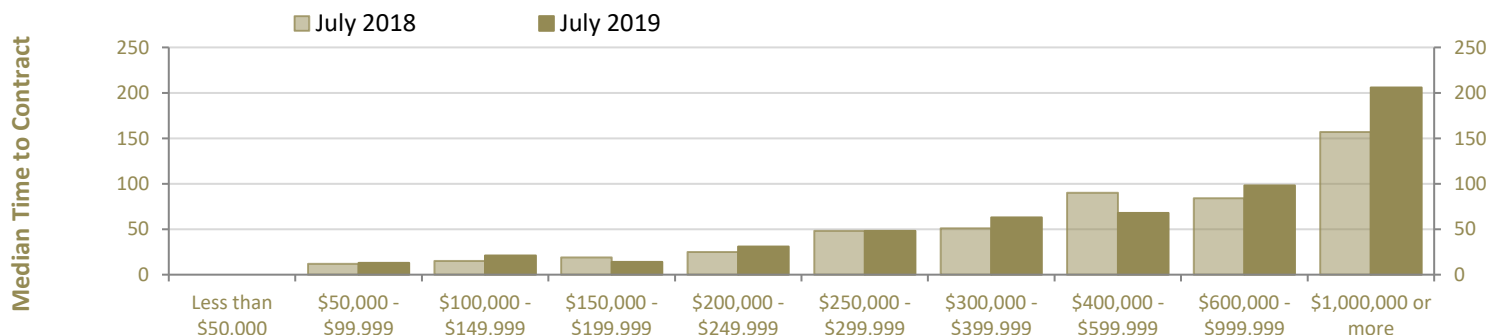


## Median Time to Contract by Sale Price

The median number of days between the listing date and contract date for all Closed Sales during the month

**Economists' note:** Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Sale Price	Median Time to Contract	Percent Change Year-over-Year
Less than \$50,000	(No Sales)	N/A
\$50,000 - \$99,999	13 Days	8.3%
\$100,000 - \$149,999	21 Days	40.0%
\$150,000 - \$199,999	14 Days	-26.3%
\$200,000 - \$249,999	31 Days	24.0%
\$250,000 - \$299,999	48 Days	0.0%
\$300,000 - \$399,999	63 Days	23.5%
\$400,000 - \$599,999	68 Days	-24.4%
\$600,000 - \$999,999	98 Days	16.7%
\$1,000,000 or more	206 Days	31.2%



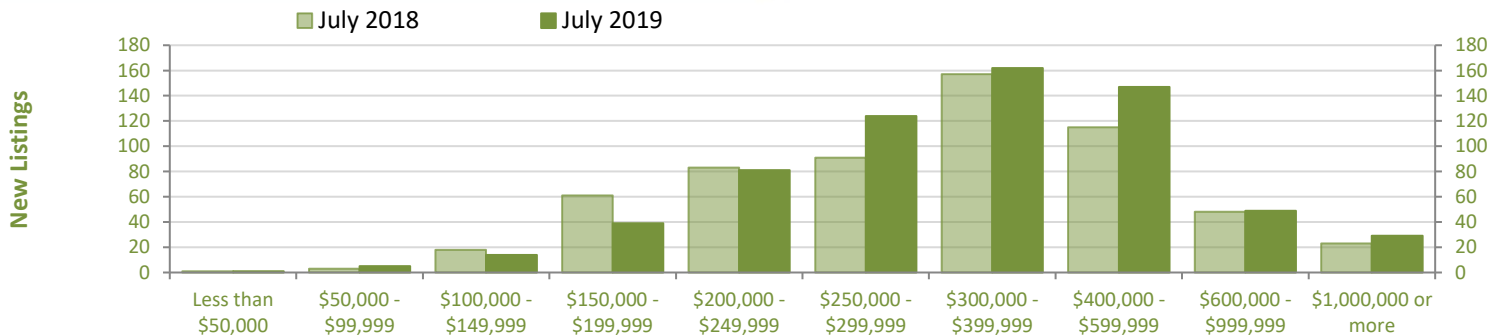


## New Listings by Initial Listing Price

The number of properties put onto the market during the month

**Economists' note:** New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Initial Listing Price	New Listings	Percent Change Year-over-Year
Less than \$50,000	1	0.0%
\$50,000 - \$99,999	5	66.7%
\$100,000 - \$149,999	14	-22.2%
\$150,000 - \$199,999	39	-36.1%
\$200,000 - \$249,999	81	-2.4%
\$250,000 - \$299,999	124	36.3%
\$300,000 - \$399,999	162	3.2%
\$400,000 - \$599,999	147	27.8%
\$600,000 - \$999,999	49	2.1%
\$1,000,000 or more	29	26.1%

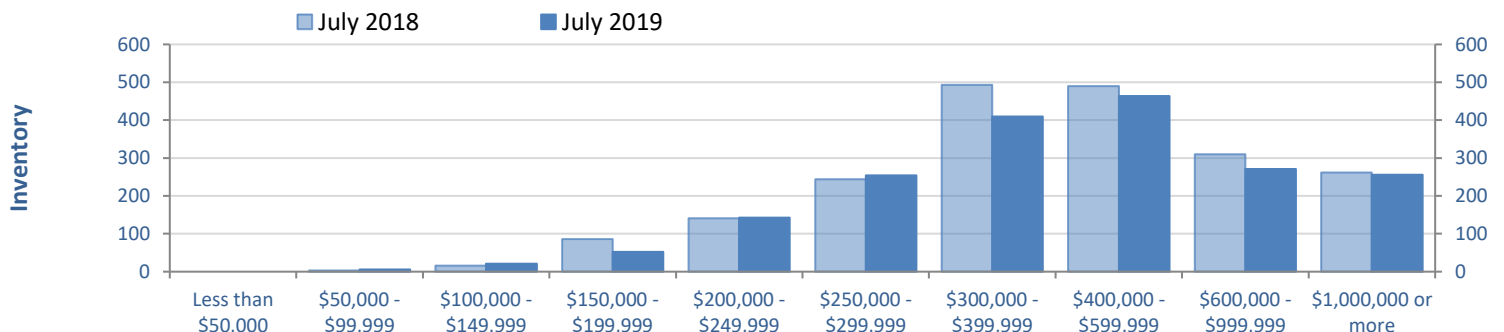


## Inventory by Current Listing Price

The number of property listings active at the end of the month

**Economists' note:** There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

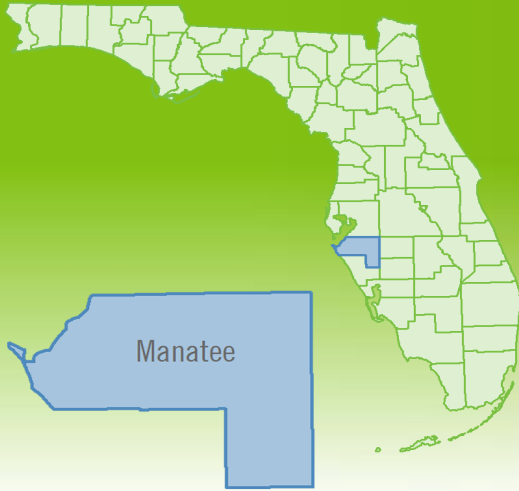
Current Listing Price	Inventory	Percent Change Year-over-Year
Less than \$50,000	0	N/A
\$50,000 - \$99,999	6	100.0%
\$100,000 - \$149,999	21	31.3%
\$150,000 - \$199,999	52	-39.5%
\$200,000 - \$249,999	143	1.4%
\$250,000 - \$299,999	254	4.1%
\$300,000 - \$399,999	410	-16.8%
\$400,000 - \$599,999	464	-5.3%
\$600,000 - \$999,999	271	-12.6%
\$1,000,000 or more	256	-2.3%



# Monthly Distressed Market - July 2019

## Single Family Homes

### Manatee County



		July 2019	July 2018	Percent Change Year-over-Year
Traditional	Closed Sales	595	609	-2.3%
	Median Sale Price	\$327,351	\$313,990	4.3%
Foreclosure/REO	Closed Sales	10	10	0.0%
	Median Sale Price	\$157,500	\$165,750	-5.0%
Short Sale	Closed Sales	6	3	100.0%
	Median Sale Price	\$221,775	\$310,000	-28.5%

