



2022 REALTOR® DAY

NAME
YOUR
GAME

MAY 19, 2022

8 - 11 AM WALK-A-THON @ NATHAN BENDERSON PARK



12 - 5 PM GOLF TOURNAMENT @ PALM AIRE



2 - 5 PM PICKLEBALL TOURNAMENT @ PALM AIRE



2 - 5 PM TENNIS TOURNAMENT @ PALM AIRE



5 - 8 PM AFTER PARTY @ PALM AIRE



Introducing **RASM'S 1ST ANNUAL**

REALTOR® DAY! The RASM REALTOR®

Charitable Foundation (RRCF) is going all-in on the activities we love about Florida with a fun day of events and competitions to raise funds for the foundation.

The day will kick off with a WALK-A-THON at Nathan Benderson Park. After a morning walk (or run, for all those FL runners), we'll be heading over to the Palm Aire Country Club where you can choose to enter the GOLF, TENNIS, or PICKLEBALL tournament. An After Party will wrap up the day with live music, hors d'oeuvres, beverages, and auctions!

So... it's time to Name. Your. Game.



REALTOR® ASSOCIATION
of Sarasota and Manatee
Reach Further.™



RASM REALTORS®
CHARITABLE
FOUNDATION

SPONSOR LEVELS

ALL-DAY SPONSORS

BENEFITS	PRESENTING SPONSOR
Price	\$3,000
Quantity Available	SOLD
MARKETING	
Print: Flyers	prominent logo
Web: event landing page	prominent logo
Social Media: shout out	•
Print: logo on magazine ad	•
AT THE EVENT	
Program	prominent logo
Logo on t-shirt	•
Logo on the main event banner	•
Logo on event-specific Banner	•
Promo piece in registration bag	•
Logo on registration Bag	•
Passes to all events and After Party (does not include participation in a sport)	2
Opportunity to speak at After Party	1 minute

WALK-A-THON (4 LEVELS)

BENEFITS	REGISTRATION	SNACK	WATER	SIGN
Price	\$1,500	\$500	\$300	\$100
Quantity Available	SOLD	SOLD	SOLD	20
MARKETING				
Web: event landing page	logo	Company name	Company name	
Digital Marketing for Walk-a-Thon	•	•	•	
Social media shout out (for REALTOR Day)	•			
AT THE EVENT				
Program	•	•	•	
Logo on event-specific Banner	Large logo	Medium logo	Small logo	Company name
Promo piece in registration bag	•	•	•	
Logo on tee sign on walking course	•	•	•	•
Passes to event (does not include participation in a sport or tickets to After Party)	2	2	2	
Company tablecloth on table (table provided)	Set up at registration table (bring your own tent)	Set up at snack table	Set up at water table along course (bring your own tent)	
Interaction with attendees	Help pass out registration bags	Must provide individually packaged snacks for 150-200* attendees to help hand out.	Must provide water for 150-200* and help hand out at assigned table.	
Table Display (table not provided)	Can set up separate table next to registration			
Speaking opportunity at start of Walk-a-Thon	3 minutes			
Logo on start/finish arch	•	•		

*final number of walkers will be communicated to sponsor.

GOLF (4 LEVELS)

BENEFITS	BEVERAGE	BLOODY MARY BAR	CIGAR BAR	HOLE
Price	\$1,500	\$1,500	\$1,500	\$500
Quantity Available	SOLD	SOLD	SOLD	SOLD
MARKETING				
Web: event landing page	logo	logo	logo	Company name
Digital Marketing for golf	•	•	•	•
Social media shout out (for REALTOR Day)	•	•	•	
AT THE EVENT				
Program	•	•	•	
Logo on event-specific Banner	Large logo	Large logo	Large logo	Company name
Promo piece in registration bag	•	•	•	Must be paper
Logo on designated display	Logo on beverage cart	Logo displayed on bloody mary bar	Logo displayed on cigar bar	Logo on tee sign at assigned hole
Passes to event (does not include participation in a sport or tickets to After Party)	2	2	2	2
Interaction with attendees	Sponsor representative to ride on beverage cart	Sponsor to help serve screwdrivers and bloody marys	Sponsor to help pass out cigars	Sponsor to greet golfers and required to give something to golfers*
Table Display (table not provided)	Set up table with marketing next to registration	Set up table with marketing next to bloody mary bar	Set up table with marketing next to cigar bar	Set up at tee box, bring your own table and tent
Speaking opportunity at start of Golf	1 minute	1 minute	1 minute	

* required to provide item of choice (snack, water, promot item, etc.)

PICKLEBALL AND TENNIS (5 LEVELS)

BENEFITS	ACE (REGISTRATION)	LIBATIONS	LUNCH	WATER	BANNER
Price	\$1,500	\$1,000	\$750	\$500	\$100
Quantity Available	SOLD	SOLD	SOLD	SOLD	20
MARKETING					
Web: event landing page	logo	logo	Company name	Company name	
Digital Marketing for pickleball & tennis	•	•	•	•	
Social media shout out (for REALTOR Day)	•				
AT THE EVENT					
Program	•	•	•	•	
Logo on event-specific Banner	Large logo	Medium logo	Medium Logo	Logo	Company Name
Promo piece in registration bag	•	•	•	•	
Logo on designated display	Logo at check-in table	Logo displayed at beer cooler and table	Logo displayed on lunch table	Logo displayed on water table	
Banner on court fencing	Banner must be provided, center court	Banner must be provided, center court	Banner must be provided, center court	Banner must be provided, center court	Banner must be provided
Passes to event (does not include participation in a sport or tickets to After Party)	2	2	2	2	
Interaction with attendees	Sponsor representative to help hand out registration bags at check-in	Sponsor to help serve beers (can provide company koozies)	Sponsor help hand out lunches	Sponsor to help pass out waters	
Company tablecloth (table provided)	Set up at reg. table (bring your own tent)	Set up at beer table (bring your own tent)	Set up at snack table (bring your own tent)	Set up at water table (bring your own tent)	

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Table Display (table not provided)	Can set up company table next to registration			
Speaking opportunity at the start of Tennis and Pickleball	3 minutes			

AFTER PARTY (3 LEVELS)

BENEFITS	SNEAKY TIKI	AWARD	CENTERPIECE	MUSIC
Price	\$2,000	\$1,500	\$1500	\$500
Quantity Available	SOLD	SOLD	SOLD	SOLD
MARKETING				
Web: event landing page	Logo	Logo	Logo	Company name
Digital Marketing for After Party	•	•	•	•
Social media shout out (for REALTOR Day)	•	•	•	
AT THE EVENT				
Program	•	•	•	•
Logo on event-specific Banner	Large logo	Large logo	Large logo	Medium logo
Promo piece in registration bag	•	•	•	•
Passes to After Party (does not include participation in a sport)	2	2	2	
Logo Representation	On cups for sneaky tiki drinks	On award table	On centerpiece	By stage
Table Display (table not provided)		Can set up company table next to awards		Can set up company table next to stage
Speaking opportunity	3 minutes	Sponsor to help present awards to tournament winners		

PROCEEDS TO BENEFIT THE RASM REALTORS® CHARITABLE FOUNDATION

The RASM REALTORS® Charitable Foundation provides funding for individuals and not-for-profit organizations in the Sarasota and Manatee County area that enhance the quality of life in the community. This includes but is not limited to:

- Scholarships for higher education for members of RASM, their immediate family, and community members – including students pursuing a career related to real estate
- Charitable organizations tackling affordable housing, fighting homelessness and providing Emergency shelter in the event of natural disaster
- Financial support for RASM members in crisis, such as family financial need resulting from the death of a REALTOR®, medical emergency, or a hurricane.



SPONSOR AGREEMENT

Sponsorships are granted on a first come, first serve basis.

Company: _____

Contact Person: _____ Title/Position: _____

Phone: _____ Email: _____

Website: _____

SPONSOR LEVEL CHOICES

EVENT	LEVEL	AMOUNT	SPONSORED	
ALL DAY	PRESENTING*	SOLD		
	WALK-A-THON	REGISTRATION	SOLD	
		SNACK	SOLD	
		WATER	SOLD	
		SIGN	\$100	
GOLF	BEVERAGE	SOLD		
	BLOODY MARY	SOLD		
	CIGAR BAR	SOLD		
	HOLE	SOLD		
PICKLEBALL/TENNIS	ACE	SOLD		
	LIBATIONS	SOLD		
	WATER	SOLD		
	LUNCH	SOLD		
AFTER PARTY	BANNER	\$100		
	SNEAKY TIKI*	SOLD		
	AWARD*	SOLD		
	CENTERPIECE	SOLD		
AFTER PARTY TICKETS <small>(if not included with sponsor choice)</small>	MUSIC*	SOLD		
	QTY	\$50		
TOTAL PACKAGE DUE			\$	

*Includes After Party Tickets

AUCTION ITEMS

ITEM DESCRIPTION	VALUE

By signing this agreement, I acknowledge that dates and terms are subject to change. Refund will not be issued.

A check is enclosed and made payable to RASM REALTORS® Charitable Foundation

I authorize a charge of \$_____ to Credit Card A 4.5% credit card processing fee will be applied to the final payment.
 Visa MC AMEX

Is this an Individual or Corporate card?

Name on Card (exactly as printed) _____

Card # _____ Exp _____ Code _____

Printed Name _____

Signature _____ Date _____

Email: lynn@myrasm.com | Fax: (941) 952-3401 Mail: REALTOR® Association of Sarasota and Manatee | ATTN: Lynn Lavigne-Quinn; 2320 Cattlemen Road Sarasota, FL 34232

OFFICE USE ONLY: DATE RECEIVED _____

