

Business Partner Application

The REALTOR® Association of Sarasota and Manatee (RASM) Corporate Business Partner Program offers an unparalleled opportunity to directly market and advertise your company to more than 8,500 real estate professionals, managers, brokers, and owners. There is no other single marketing source that allows this direct relationship with real estate professionals. A RASM Business Partner membership offers you opportunities to sponsor events, meetings, and educational courses, advertise in the monthly magazine, on the RASM website, and more!

We are committed to moving our Association forward each year with new leadership and new committee members working to develop innovative ways to keep members engaged, whether that's through virtual or in-person events. We look forward to continuing our connection with leading industry partners like you.

Benefits

- Your company information will be listed in the Business Partner Directory online & in print (printed edition Spring only). Distributed to all Firms affiliated with RASM.
- Hundreds of chances to sponsor classes/events– speak to our members face– to–face! With 5 minutes of talk time included with your class sponsorship
- Attend education events at discounted RASM member rates.
- Subscription to the Associations Elevate magazine.
- Business Partners can advertise in Elevate at reduced rates. The magazine is sent to 8500+ members.
- Sponsor RASM's Annual Meeting & Expo.
- Attend or sponsor RASM's Annual Installation Banquet at member rate.
- Business Partners may serve on selected Association committees.
- Attend RASM After Hours – Quarterly Networking Events. Sponsorship opportunities available.
- Attend the Bi-Monthly Business Partner Membership Meetings and be the first to sign up to sponsor select classes and events.
- Your business card can be placed on the Business Partner wall at both our RASM North and RASM South locations as soon as membership is approved.
- Use of Association's meeting rooms/auditorium at a discounted rate.
- May purchase Member mailing labels (physical addresses only).
- Option to purchase a RASM Business Partner nametag
- Build a network of contacts at a great membership price.

OFFICE USE ONLY	
RASM Member #:	_____
User ID:	_____
Password:	_____
Date Entered/Paid:	_____

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Who can join?

Affiliate Memberships are available to individuals whose businesses provide product and services that are related to real estate. Membership is individual and is not considered "company based." Each individual within an office must join in order to be considered a member and attend or participate in association events. Memberships are renewed annually on December 15th.

** Auxiliary membership is associated with or employed by an active Primary Affiliate Business. \$50.00 annually (valid from the time you join to the end of calendar year). Auxiliary members joining November and December will be charged the following years dues cycle as well.

Primary Affiliate Auxiliary Member

Company Information

Office Name: _____
Office Address: _____
City: _____ State: _____ Zip: _____
Office Phone: _____ Office Fax: _____
Website: _____

Applicant Information

Name: _____
Home Address: _____
City: _____ State: _____ Zip: _____
Preferred Phone: _____
Email: _____ Website: _____
Do you hold membership with another association: Yes No

Please submit your completed application with payment to:
Email: Membership@myrasm.com | Fax: 941-952-3401
2320 Cattlemen Road, Sarasota, Florida 34232
2901 Manatee Ave W, Bradenton, Florida 34205

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Business Partner Directory

Please indicate **ONE** category in which you wish to be listed under in the Business Partner Directory

- | | | |
|---|--|---|
| <input type="checkbox"/> A/C Services | <input type="checkbox"/> Flooring | <input type="checkbox"/> Locksmith |
| <input type="checkbox"/> Accountant/CPA | <input type="checkbox"/> Handyman Services | <input type="checkbox"/> Marketing & Web Design |
| <input type="checkbox"/> Architect/Designer | <input type="checkbox"/> Health Insurance | <input type="checkbox"/> Mortgage Services |
| <input type="checkbox"/> Attorney/Legal | <input type="checkbox"/> Home Inspector | <input type="checkbox"/> Moving/Relocation |
| <input type="checkbox"/> Banking Institute | <input type="checkbox"/> Home Staging | <input type="checkbox"/> Notary Services |
| <input type="checkbox"/> Builder/Developer | <input type="checkbox"/> Home Watch | <input type="checkbox"/> Pest Control |
| <input type="checkbox"/> Cleaning Services | <input type="checkbox"/> Home Warranty | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Closing Gifts | <input type="checkbox"/> Insurance Services | <input type="checkbox"/> Remodel/Redesign |
| <input type="checkbox"/> Communities | <input type="checkbox"/> Lawn Care/Maintenance | <input type="checkbox"/> Title Services |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Other: _____ | |

Membership Costs:

Dues for new affiliates are based upon the month they join

Date	Fees		Date	Fees
January	\$250.00		July	\$125.00
February	\$229.17		August	\$104.17
March	\$208.33		September	\$83.33
April	\$187.50		October	\$62.50
May	\$166.67		*November	\$291.64
June	\$145.83		*December	\$270.83

* November & December includes following years dues

**Auxiliary members \$50.00 yearly (not prorated)

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Applicant Acknowledgement

By entering your full name and today's date, you agree to abide by the Bylaws and Policies and Procedures of the REALTOR® Association of Sarasota and Manatee.

I understand that my Affiliate Membership with RASM does not include membership in the National Association of REALTORS® and Florida REALTORS®.

I irrevocably waive all claims against the Association, or any of its officers, directors, members, or employees for any acts in connection with the business of the Association, and particularly as to its or their acts in electing or failing to elect, advance, suspend, expel, or otherwise discipline me as an applicant or member.

All dues and fees are to be paid with this application. I will notify the Association of any changes in my registration, status and/or address.

If an Auxiliary Partner leaves their company and joins a different company that also holds a membership with RASM, the Business Partner will need to fill out a new application and pay the \$50 Auxiliary Member dues. Auxiliary memberships are not transferrable.

Applicant Signature: _____ Date: _____

If joining as an auxiliary member, please have the primary member sign acknowledging that you will be placed under their membership.

Principal Signature: _____ Date: _____

Payment Information

Payment Method: Check# _____ Visa American Express MasterCard

Credit Card No. _____

Exp: ____/____ CVV _____ Amount \$ _____

Is your company paying for your membership: Yes No

Signature _____ Date: _____

Check here if you would like to contribute \$20 for FR PAC Assessment

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