



**2023**



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### Reach Further with the fundamentals of Real Estate.

Our BOOST program is a series of four FREE classes designed to support new agents in real estate.

The four BOOST classes are offered on a weekly basis, and by the end of the month, you will gain the practical skills you need for day-to-day business success. All classes are held in person.

Take them in order, or pick and choose dates that fit within your schedule. The four classes are offered twice per year.

[MyRASM.com/BOOST](http://MyRASM.com/BOOST)

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## BACK TO BASICS WITH BOOST

### Building Ourselves and Others through Strategic Training.

Whether you're new, or need a refresher, this series of classes takes you through the basic fundamentals of real estate, with practical training for day-to-day business.

#### CLASS 1 | RUNNING YOUR BUSINESS AS A BUSINESS

Learn how to set up your business for maximum profit, efficiency, and minimal risk.

#### CLASS 2 | MARKETING YOURSELF & OPEN HOUSES

Hold an effective open house, including farming techniques to get buyers in the door.

#### CLASS 3 | BUILDING YOUR CRM

Get to know Client Relationship Management platforms and lead generation strategies.

#### CLASS 4 | THE ART OF COMPS

You'll learn how to examine and build an effective Comparable Market Analysis.

#### SPRING DATES

CLASSES ARE 1:30 - 4:30 PM | SOUTH

CLASS 1 | APRIL 5  
RUNNING YOUR BUSINESS

CLASS 2 | APRIL 12  
MARKETING YOURSELF

CLASS 3 | APRIL 19  
BUILDING YOUR CRM

CLASS 4 | APRIL 26  
THE ART OF COMPS

#### FALL DATES

CLASSES ARE 9 AM - NOON | NORTH

CLASS 1 | OCTOBER 4  
RUNNING YOUR BUSINESS

CLASS 2 | OCTOBER 11  
MARKETING YOURSELF

CLASS 3 | OCTOBER 18  
BUILDING YOUR CRM

CLASS 4 | OCTOBER 25  
THE ART OF COMPS

#### BOOST SPONSORS:



REGISTER AT [MYRASM.COM/CALENDAR](http://MYRASM.COM/CALENDAR)