

2023 REALTOR® DAY NAME YOUR GAME

MAY 4, 2023
PALM AIRE COUNTRY CLUB

12-5 PM GOLF TOURNAMENT



2-5 PM PICKLEBALL PALOOZA



2-5 PM CORNHOLE COMPETITION



5-8 PM AFTER PARTY



REALTOR® DAY IS BACK!

Name Your Game at the 2nd Annual REALTOR® DAY fundraiser for the RASM REALTORS® Charitable Foundation.

Get your company together for some friendly competition and a full day of giving back to our community; because That's Who We R®!

All proceeds of this event benefit the RASM REALTORS® Charitable Foundation (RRCF).

The mission of the RRCF is to support real estate related charities and housing needs in our community, provide college scholarships to local students, and help our members in need during times of crisis.



REALTOR® ASSOCIATION
of Sarasota and Manatee
Reach Further.™



RASM REALTORS®
CHARITABLE
FOUNDATION

SPONSOR LEVELS



PROCEEDS TO BENEFIT THE RASM REALTORS® CHARITABLE FOUNDATION

The RASM REALTORS® Charitable Foundation provides funding for individuals and not-for-profit organizations in the Sarasota and Manatee County area that enhance the quality of life in the community. This includes but is not limited to:

- Scholarships for higher education for members of RASM, their immediate family, and community members.
- Charitable organizations tackling affordable housing, fighting homelessness and providing Emergency shelter in the event of natural disaster
- Financial support for RASM members in crisis, such as family financial need resulting from the death of a REALTOR®, medical emergency, or a hurricane.



ALL-DAY SPONSORS

BENEFITS	PRESENTING SPONSOR	TOWEL SPONSOR
Price	\$3,000	\$2,000
Quantity Available	five three	one SOLD
MARKETING		
Print: Flyers	prominent logo	small logo
Web: event landing page	prominent logo	small logo
Social Media: shout out	•	
Print: logo on magazine ad	•	
AT THE EVENT		
Program	prominent logo	logo
Logo on t-shirt	•	
Logo on the main event banner	•	
Logo on event-specific Banner	•	
Promo piece in registration bag	•	logo on towel + one item provided by the sponsor
Logo on registration Bag	•	
Passes to all events and After Party (does not include participation in a sport)	2	
Opportunity to speak at After Party	1 minute	

GOLF (6 LEVELS)

BENEFITS	BEVERAGE	LUNCH	BLOODY MARY BAR	CIGAR BAR	HOLE	WATER STATION
Price	\$1,500	\$1,500	\$1,500	\$1,500	\$500	\$500
Quantity Available	two	one	SOLD	SOLD	18 5	SOLD
MARKETING						
Web: event landing page	logo	logo	logo	logo	Company name	Company name
Digital Marketing
Social media shout out		
AT THE EVENT						
Program		
Logo on event-specific Banner	Large logo	Large logo	Large logo	Large logo	Company name	Company name
Promo piece in registration bag	Must be paper	Must be paper
Logo on designated display	Logo on beverage cart	Logo displayed on lunch table	Logo displayed on bloody mary bar	Logo displayed on cigar bar	Logo on tee sign at assigned hole	Logo on tee sign at assigned hole
Passes to event (does not include participation in a sport or tickets to After Party)	2	2	2	2	2	2
Interaction with attendees	Sponsor representative to ride on beverage cart	Help pass out boxed lunches and network with golfers during their lunch.	Sponsor to help serve screwdrivers and bloody marys	Sponsor to help pass out cigars	Sponsor to greet golfers and required to give something to golfers*	Sponsor to greet golfers and bring water to hand out
Table Display (table not provided)	Set up table with marketing next to registration	Set up table at the lunch	Set up table with marketing next to bloody mary bar	Set up table with marketing next to cigar bar	Set up at tee box, bring your own table and tent	Set up along course, bring your own tent
Speaking opportunity at start of Golf	1 minute	1 minute	1 minute	1 minute		

* required to provide item of choice (snack, water, promot item, etc.)

PICKLEBALL AND CORNHOLE (7 LEVELS)

BENEFITS	ACE (REG)	LIBATIONS	POWER SNACK PACK	WATER	SCORE CARD	CORNHOLE STN	PICKLEBALL CT
Price	\$1,500	\$1,000	\$750	\$750	\$350	\$250	\$250
Quantity Available	one per sport	one	two	one	one per sport	8	8
MARKETING							
Web: event landing page	logo	logo	Company name	Company name	Company name	Company name	Company name
Digital Marketing
Social media shout out	.						
AT THE EVENT							
Program
Logo on event-specific Banner	Large logo	Medium logo	Medium Logo	Medium Logo	Logo	Logo	Logo
Promo piece in registration bag
Logo on designated display	Logo at check-in table	Logo displayed at beer cooler/ table	Logo displayed on lunch table	Logo displayed on water table	Logo displayed on score card	Sponsor to provide their company-branded cornhole boards.	Logo displayed on assigned pickleball court
Banner on court fencing
Passes to event (does not include participation in a sport or tickets to After Party)	2	2	2	2	1	1	1

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PICKLEBALL AND CORNHOLE

BENEFITS	ACE (REG)	LIBATIONS	POWER SNACK PACK	WATER	SCORE CARD	CORNHOLE STN	PICKLEBALL CT
Interaction with attendees	Sponsor representative to help hand out registration bags at check-in	Sponsor to help serve beers (can provide company koozies)	Sponsor help hand out snack packs	Sponsor to help pass out waters	Collect score cards from each round		
Company tablecloth (table provided)	Set up at reg. table (bring your own tent)	Set up at beer table (bring your own tent)	Set up at snack table (bring your own tent)	Set up at water table (bring your own tent)	Displayed next to tournament bracket		
Table Display (table not provided)	Can set up company table next to registration						
Speaking opportunity at the start of Cornhole and Pickleball	3 minutes						

AFTER PARTY (5 LEVELS)

BENEFITS	SNEAKY TIKI	PHOTO BOOTH	AWARD	CENTERPIECE	MUSIC
Price	\$2,000	\$2,000	\$1,500	\$1000	\$750
Quantity Available	SOLD	SOLD	SOLD	two	SOLD
MARKETING					
Web: event landing page	Logo	Logo	Logo	Logo	Company name
Digital Marketing for After Party	•	•	•	•	•
Social media shout out	•	•	•	•	
AT THE EVENT					
Program	•	•	•	•	•
Logo on event-specific Banner	Large logo	Large logo	Large logo	Large logo	Medium logo
Promo piece in registration bag	•	•	•	•	•
Passes to After Party (does not include participation in a sport)	2	2	2	1	
Logo Representation	On cups for sneaky tiki drinks	On photobooth printout	On award table	On centerpiece	By stage
Table Display (table not provided)			Can set up company table next to awards		Can set up company table next to stage
Speaking opportunity	3 minutes		Sponsor to help present awards to tournament winners		

NAME YOUR GAME

GOLF SCRAMBLE | \$185 PER PLAYER

Individual and Foursome registrations available. Ticket includes a bloody mary and screwdriver bar, cigars, two drinks on the course, and access to the After Party.

PICKLEBALL PALOOZA | \$100 PER PLAYER

Co-ed doubles tournament. Individual and Doubles registrations available. All skill levels are welcome! Ticket includes a quick lesson for new players, a "power pack" of snacks, beers & seltzers, and access to the After Party.

CORNHOLE COMPETITION | \$75 PER PLAYER

Individual and team (2) registrations available. Ticket includes a "power pack" of snacks, beers & seltzers, and access to the After Party.

AFTER PARTY | \$50 (free for competitors)

Featuring live music, hors d'oeuvres, beverages, auctions, and an award ceremony.

SPONSOR AGREEMENT

Sponsorships are granted on a first come, first serve basis.

Company: _____

Contact Person: _____ Title/Position: _____

Phone: _____ Email: _____

Website: _____

SPONSOR LEVEL CHOICES

EVENT	LEVEL	AMOUNT	SPONSORED
ALL DAY	PRESENTING*	\$3,000	
	TOWEL	\$2,000	SOLD OUT
GOLF	BEVERAGE	\$1,500	
	BLOODY MARY	\$1,500	SOLD OUT
	CIGAR BAR	\$1,500	SOLD OUT
	LUNCH	\$1,500	
	HOLE	\$500	
	WATER	\$500	SOLD OUT
PICKLEBALL/CORNHOLE	ACE	\$1,500	
	LIBATIONS	\$1,000	
	POWER SNACK PACK	\$750	
	WATER	\$750	
	SCORE CARD	\$350	
	CORNHOLE STN	\$250	
	PICKLBALL CRT	\$250	
	AFTER PARTY	SNEAKY TIKI*	\$2,000
	PHOTO BOOTH*	\$2,000	SOLD OUT
	AWARD*	\$1,500	SOLD OUT
	CENTERPIECE*	\$1,000	
	MUSIC	\$750	
AFTER PARTY TICKETS (if not included with sponsor choice)	QTY	\$50	
TOTAL PACKAGE DUE			\$

AUCTION ITEMS

ITEM DESCRIPTION	VALUE

*Includes After Party Tickets

By signing this agreement, I acknowledge that dates and terms are subject to change. Refund will not be issued.

- A check is enclosed and made payable to RASM REALTORS® Charitable Foundation
- I authorize a charge of \$_____ to Credit Card
- Visa MC AMEX

A 4.5% credit card processing fee will be applied to the final payment.

Name on Card (exactly as printed) _____

Card # _____ Exp _____ Code _____

Printed Name _____

Signature _____ Date _____

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 Mail: REALTOR® Association of Sarasota and Manatee
 ATTN: Kayla Fox 2320 Cattlemen Road Sarasota, FL 34232

OFFICE USE ONLY: DATE RECEIVED _____

